

PHEOBE ROE BEVERLY HILLS

Stockist Questionnaire

1. Company Information:

- a. Company Name: _____
- b. Company Address: _____
- c. Company Website: _____
- d. Company Contact Person: _____
- e. Contact Person's Email: _____
- f. Contact Person's Phone Number: _____

2. Stockist Details:

- a. How long has your company been in business? _____
- b. What type of products do you currently stock? _____
- c. Do you have any experience in selling similar products? _____
- d. How many physical retail locations do you have? e. Do you sell products online?
If yes, please provide the website URL. _____

3. Target Market:

- a. Who is your target market or customer demographic? _____
- b. How do you plan to market and promote our products to your customers? _____

- c. What is your estimated reach or customer base? _____

4. Inventory and Sales:

- a. How much inventory are you willing to carry initially? _____
- b. What is your projected sales volume for our products?
- c. Do you have any minimum order requirements or sales targets?

5. Partnership Expectations:

a. Why are you interested in becoming a stockist for our products? _____

b. How do you plan to represent and showcase our products in your store?

c. Are you open to participating in joint marketing activities or events? _____

Application: Please attach the following documents along with your application:

1. Company Profile: Provide a brief overview of your company, including its history, mission, and values. _____

2. Business License: Attach a copy of your business license or registration certificate.

3. References: Provide references from at least two other brands or suppliers you currently stock.

4. Marketing Plan: Outline your marketing strategy and how you plan to promote our products.

5. Store Photos: Attach photos of your retail location(s) to give us an idea of your store's aesthetics.

Please fill out the questionnaire and send it along with the required documents to customersupport@phoeberoe.com. We will review your application and get back to you within 10 days. Thank you for your interest in becoming a stockist for our products.

We look forward to potentially partnering with you!